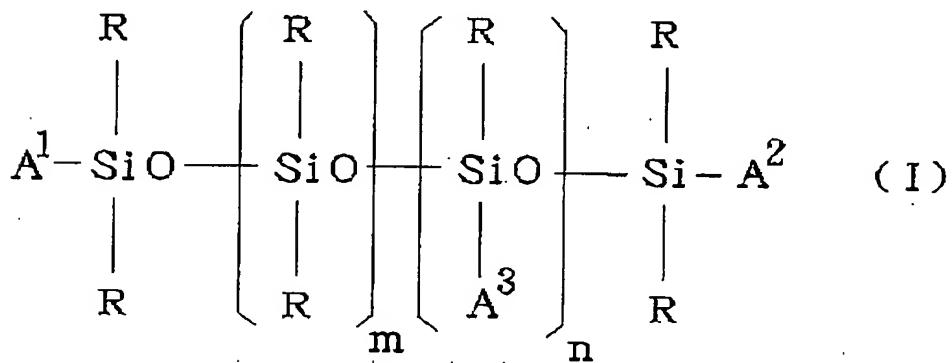
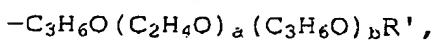


CLAIMS

1. An oil-in-water emulsified composition comprising:
 - (a) hydrophobic powder particles;
 - (b) a polyether-modified silicone represented by the following formula (I):



in which A^1 , A^2 , and n number of A^3 's are the same or different, and are a methyl group, a phenyl group, or a polyoxyalkylene group represented by the general formula:



wherein R' is a hydrogen atom, an acyl group, or an alkyl group with a carbon number of 1 to 4; and a and b are the same or different integers from 5 to 50; and at least one among A^1 , A^2 , and n number of A^3 's per molecule of the polyether-modified silicone (I) is the polyoxyalkylene group;

R is a methyl group or a phenyl group;

m is an integer from 200 to 600; and

n is an integer from 1 to 40; and

(c) an ionic water-soluble polymer compound.

2. The oil-in-water emulsified composition according to claim 1, further comprising (d) silicone oil.

3. The oil-in-water emulsified composition according to claim 1, wherein the hydrophobic powder particles and the polyether-modified silicone (I) are substantially contained in the oil phase.

4. The oil-in-water emulsified composition according to claim 2, wherein the hydrophobic powder particles, the polyether-modified silicone (I), and the silicone oil are substantially contained in the oil phase.

5. The oil-in-water emulsified composition according to any one of claims 1 through 4, wherein the ionic water-soluble polymer compound is a carboxyvinyl polymer, an alkyl-modified carboxyvinyl polymer, and/or an acrylic acid/alkyl acrylate copolymer.

6. The oil-in-water emulsified composition according to any one of claims 1 through 5, wherein the hydrophobic powder particles are one or more types of hydrophobized powder particles of materials selected from the group consisting of titanium oxide, iron oxide, magnesium oxide, zinc oxide, calcium oxide, calcium phosphate, calcium

carbonate, alumina, aluminum hydroxide, barium sulfate, an iridescent pigment, talc, and composite powders obtained using these materials.

7. The oil-in-water emulsified composition according to any one of claims 1 through 6, comprising 0.01 to 20.0% by mass of hydrophobic powder particles, 0.01 to 5.0% by mass of polyether-modified silicone (I), and 0.01 to 2.0% by mass of the ionic water-soluble polymer compound with respect to the composition.

8. The oil-in-water emulsified composition according to claim 2, 4, 5, or 6, comprising 0.01 to 20.0% by mass of hydrophobic powder particles, 0.01 to 5.0% by mass of polyether-modified silicone (I), 0.01 to 2.0% by mass of the ionic water-soluble polymer compound, and 0.1 to 50.0% by mass of silicone oil with respect to the composition.

9. The oil-in-water emulsified composition according to any one of claims 1 through 8, containing a skin whitening agent, an anti-chapping agent, and/or an anti-wrinkle agent.

10. The oil-in-water emulsified composition according to any one of claims 1 through 9, wherein the oil-in-water emulsified composition is an externally used composition.